Marcelo Soares

Full Stack Developer

New Brunswick, Canada • (506) 625-9994 • marceloxramos3d@gmail.com

Open to relocation

PROFILE

Back-end Developer with 8+ years of experience designing scalable web platforms, CMSs, and data visualization dashboards. Proven expertise in PHP, Laravel, payment API integrations, and SEO optimization (achieving 100% compliance and 30% faster load times). My goal is to contribute to smart and innovative web projects where I can have a voice in shaping solutions, rather than simply executing repetitive tasks.

EXPERIENCES (Last 5 Positions)

Lead Tech & Full Stack Developer Consultant – Full-Time position
***Archa** | September 2024 – Present | São Paulo, Brazil (Remote)*

- Guided technical decisions for tools supporting operational flow and client management.
- Designed and deployed scalable dashboards and built system infrastructure using GCP.

Full Stack Developer – Full-Freelance Project
ServiSpot | Mar to 2024 | New Brunswick, Canada

- Developed a scalable platform connecting residents with local service providers.
- Built the system architecture and business logic using PHP 8, Laravel, and PayPal API.

Full Stack Developer – Freelance Project
MaxRender magazine | 2017 – 2024 | Rio de Janeiro, Brazil

- Created a Laravel CMS from scratch, optimizing content management by 75%.
- Achieved 100% SEO compliance, improving the platform's rating from 45%.

CBDC Restigouche – Full-Time position
ASP.NET MVC with C#
2023 – 2024 | New Brunswick, Canada

- Enhanced the business financing platform with new features and critical issue resolution.
- Improved functionality for clients across New Brunswick, PEI, and Nova Scotia.

PHP Web Developer – Full-Time position

Fiotec | 2015 – 2020 | Rio de Janeiro, Brazil

- Built dashboards for public health monitoring, supporting a population of 6+ million.
- Automated data processing and reporting using ETL with crontab, shell scripts, and PHP.

EDUCATION

Master's in Computer Science (Cognitive Neuroscience and Intelligent Systems)
Federal University of Rio de Janeiro | 2012 – 2014 | Rio de Janeiro, Brazil

Diploma in Game Development
New Brunswick Community College (NBCC) | 2021 – 2023 | New Brunswick, Canada | GPA: 3.8/4.0

Certificate in Innovative Project Management
University of Akron | 2022 | Ohio, USA

TECHNICAL SKILLS

- **Languages**: PHP, C#, JavaScript, SQL, Python, Shell (not limited to these)

- **Tools and Frameworks**: Laravel, .NET, Unity 3D, REST APIs, AWS, GCP, GitHub, Linux

- **Management and Methodologies**: Agile (Scrum), CI/CD, Technical Documentation

LANGUAGES

- **Portuguese**: Fluent (native)